Behavioral Objectives

Each continuing educational activity submitted to the Mississippi Nurses Foundation for approval, must include learner objectives written in behavioral terms defining specific learning outcomes the participant is expected to accomplish at the completion of the learning activity. These objectives provide a means of self-evaluation throughout the learning process. Well written objectives also provide a mechanism for a measurable and observable evaluation of learning. *The Taxonomy of Educational Objectives*, (Bloom 1956, and Krathwoh, 1964) is a valuable resource in identifying and defining instructional objectives. The taxonomy provides a classification of educational objectives and is useful in curriculum development, teaching and testing, and consists of general and specific categories that include all types of outcomes. *Preparing Instructional Objectives*, (Mager, 1962) is an excellent resource book describing HOW TO specify learning objectives and communicate the learning objectives to the learner.

**GUIDELINES FOR WRITING BEHAVIORAL OBJECTIVE**

1. Begin the objective with a measurable verb, such as define, classify, calculate, design, discuss, etc.

2. State the objective in terms of learner performance, not instructor performance. The emphasis is on what the participant will be able to do or know, not what the instructor does.

3. State the objective as a learning product, not a learning process.

   **CORRECT:** “explains assigned reading material ....”
   **INCORRECT:** “gains knowledge of .....”

4. State the objective to include only one outcome, not several.

5. Write a separate statement for each objective; revise and refine for clarity and understanding.

6. State each objective to the extent that it communicates an instructional intent to its reader.

   *Examples on next page.*
1. Those that communicate knowledge. (Cognitive Domain)

**Information**
- cite
- count
- define
- describe
- draw

**Comprehension**
- associate
- classify
- compare
- compute
- contrast

**Application**
- apply
- calculate
- complete
- demonstrate
- dramatize

**Analysis**
- analyze
- appraise
- contract
- criticize

**Synthesis**
- arrange
- assemble
- collect
- compose

**Evaluation**
- appraise
- assess
- choose
- critique

2. Those that impart skills. (Psychomotor Domain)

- diagnose
- empathize
- hold

3. Those that convey attitudes. (Affective Domain)

- acquire

**These verbs are better avoided:**
- appreciate
- have faith in
- know
- learn
- understand
- believe